

Message Text

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PAGE 01 STATE 149725

66

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/RPETERSON/GS

APPROVED BY EB/OCA/CM/JSIMMONS

COM/SAD/JEMURRIN

COM/LA/BCAHILL

COM/EM/GCLAUSEN

COM/PED/JMOOSE

ARA/ECP/DLACEY

ARA/EP/WCLARKE (INFO)

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P 252136Z JUN 75

FM SECSTATE WASHDC

TO AMEMBASSY QUITO PRIORITY

INFO AMCONSUL GUAYAQUIL PRIORITY

UNCLAS STATE 149725

E.O. 11652: NA

TAGS: BEXP, EC

SUBJECT: FY'75 CCP: SECOND AND THIRD QUARTER REVIEW

REF: QUITO 4110

1. CATALOG EXHIBITS ARE NOT EVALUATED ON INDIVIDUAL PARTICIPANT OR SINGLE EXHIBIT BASIS IN VIEW OF LARGE NUMBERS OF BOTH INVOLVED AND DIFFICULTY RELATING SPECIFIC SALES TO DISPLAY OF LITERATURE.

2. BIC PROGRAM EVALUATION DIVISION PERIODICALLY, SAMPLES GROUPS OF PARTICIPANTS FROM EACH OF SEVERAL CATALOG EXHIBITS APPROXIMATELY YEAR AFTER EVENTS TO MEASURE RESULTS IN SO FAR AS PRACTICAL.

3. UNLIKE OTHER TYPES OF EVENTS WHICH REQUIRE PERSONAL ATTENDANCE AND IMMEDIATE REPORTS FROM PARTICIPANTS' PERSONNEL, POST PROBABLY BEST SITUATED TO MEASURE SUCCESS OF

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CATALOG EXHIBIT BY FOLLOWING UP WITH IMPORTANT INTERESTED

EXHIBIT VISITORS TO DETERMINE NUMBER AND NATURE OF ACT-
IONS ATTRIBUTABLE TO EXHIBITS. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 25 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE149725
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/RPETERSON/GS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750220-0958
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750616/aaaaaojt.tel
Line Count: 63
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 QUITO 4110
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Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
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Review Markings:

Margaret P. Grafeld
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06 JUL 2006

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